



POLICY 2023-2024

Motivation for the foundation

June 2016 the ROCKIDS Foundation was established in loving memory of Stijn Meijer to structurally support less privileged children.

Objectives ROCKIDS

The primary objective of ROCKIDS is supporting the safety, health and education of less privileged children and their families, regardless of their conviction, religion, gender or racial background.

Founders and Board members of ROCKIDS

Marjolein Meijer-Nieuwenhuis (Chairman and founder)
Annemieke Kornblum-Twisk (Secretary and Founder)
Asha Nannan (Treasurer)

ROCKIDS working methods

ROCKIDS has a Board, 'friends', sponsors and partners. Friends donate their time and services to the Foundation (design, network, fundraising activities etc.). Sponsors are contributing financially to the projects. Partners are other Dutch foundations with comparable activities in the North of Sri Lanka (Havonos and SEHH). We join forces wherever possible. Charity organization Wilde Ganzen (Wild Geese) is also as partner, because they have donated money and good advice to many of the ROCKIDS projects. Our Sri Lankan partners are local NGOs, and they implement and monitor our joint projects. At this moment, the most important Sri Lankan partners are Caritas-Valvuthayam (Mannar) and Prosperous Life (Vavuniya).

What projects did ROCKIDS realize?

The first ROCKIDS project was the construction of the Deva preschool in Palampiddy, Sri Lanka in 2016. After the opening ceremony we decided to establish a foundation enabling more structural support in this region. Meanwhile many projects have been implemented regarding education, water(filtration), micro credits, health care and infrastructure (building playgrounds, fencing schools, renovating community buildings and schools, wiring of electricity etc.). See our website for a detailed overview of all projects.

Fundraising and vision on projects

Fundraising is aimed at long term cooperation. Rockids is blessed with loyal partners and sponsors who are structurally supporting our projects. They consist of Dutch companies, funds, and private persons. Rockids also organizes annual fundraising activities such as the Rockids Golf Tournament (September 2023). Increasingly important is finding local sponsors in the project country. This is a difficult task, because of the economic and political crisis in Sri Lanka. We are proud that our Sri Lankan sponsor Crowdlearn has been sponsoring the required software for our e-learning program since 2021.

For the period 2023-2024 our project portfolio is divers, but always reflecting local needs in discussion with local stakeholders. We have experienced that projects that last more than one year are most effective and sustainable. The reason is that our partners get the opportunity to learn and apply new competences. Examples are the Sorelle micro credit program and the psychosocial counseling program for war affected teenagers.

In 2023 we have continued the e-learning program in the North of Sri Lanka, which started in 2022 as a joint project of three Dutch foundations (Rockids, Havonos, SEHH) and charity organization Wilde Ganzen (Wild Geese). We will continue this successful project in 2024 as well.

Furthermore, we have planned a three-years program for organic home gardening in the former war area of North Sri Lanka. We hope to structurally increase food security for vulnerable families in this rural, very poor area. This is also a joint project between two Dutch Foundations (SEHH and Rockids) with Wilde Ganzen as partner.

For a full project overview, we kindly advise you to read the section 'Projects' on the website of the Rockids Foundation.

Funds management and investment

The Board is managing the financial funds. ROCKIDS has a bank account at the Triodos Bank: NL 13 TRIO 0338 402152

The Board is also selecting the projects that are matching with ROCKIDS mission and objectives. All available funds are invested for 100% into the projects. Board members do not receive any remuneration or expense compensations. All overhead cost (like website, promo materials) are privately paid. The annual report is drawn up by Claus Accountant in Haarlem. The most recent annual reports are published on the website.

Charity quality mark

In 2018 ROCKIDS received the so called ANBI status. This means that all donations can be deducted from your Dutch tax income. We will apply shortly for the CBF quality mark for Charity Organization.

Website, facebook and responsibility

We are frequently updating the website www.rockids.org, but it may occur that not all recent information and events are covered yet. The website is developed by agency Panthera in Utrecht.

ROCKIDS has a facebook page as well: [facebook.com\rockidsfoundation](https://facebook.com/rockidsfoundation).